



CUMBERLAND

Built on Experience
Building on Potential





AFFORDABLE LIFESTYLE. ATTAINABLE RESULTS.

As the point of origin for America's first highway, Cumberland has long connected people to the opportunities they seek. Ideally situated off I-68, less than two hours to Washington, D.C., Baltimore and Pittsburgh, Cumberland is an on-ramp to economic success. An industrially diverse city that's home to 2,000 companies, Cumberland connects innovators to the technology, labor and resources they need in a fast-paced global market.

PEOPLE POWER

With nearly 60 percent of our labor force employed in highly-skilled or semi-skilled jobs, our people propel the local economy. A talented workforce, below-average national unemployment and a cost of living consistent with local wages suit workers and businesses for economic success.

Emerging businesses and startups have access to the Western Maryland Small Business Development Center and the Small Business Development Center. These local resources provide the marketing tools and general guidance needed to get your business off the ground.

Workforce development is a breeze for Cumberland's budding or booming businesses. Those seeking an extra edge can take advantage of DLLR's One Stop Career Center, which connects recruiters and job seekers effortlessly. Allegany College of Maryland offers continuing education programs that expand workforce possibilities.

INCENTIVES

- ***Enterprise Zone Tax Credit***
Encourages job creation and investment, allowing businesses to reap income tax and real property tax credits.
- ***City of Cumberland Historic Tax Incentive***
Allows businesses a 10 percent credit for up to five years. This may be deducted from an owner's annual property taxes for qualified renovations with a minimum expenditure of \$5,000.
- ***Federal Tax Incentive Program***
Gives businesses federal tax credits up to 20 percent of the cost of a certified rehabilitation if a historic building is purchased.
- ***HubZone Designation***
Lends access to priority bidding on federal contracting opportunities.

LIVE LOCALLY. COMPETE GLOBALLY.

Cumberland gives residents and businesses access to big city benefits in a country setting. Despite our small town trappings, Cumberland is a bustling economic center, with the majority of county residents commuting into—or remaining in—the city for work. Our high-speed technology infrastructure lets entrepreneurs work from home or compete in the marketplace at light-speed.

Affordable downtown structures, acres of developable land and industrial parks in commercial corridors sweeten the deal for employers and workers alike. Select your space here.

A SLOWER PACE IN A HAPPY SPACE

Cumberland is close to commercial hubs, but removed from the financial pressures of East Coast living. Wide open spaces, well-priced real estate and ample recreation and retail are ideal for young families and professionals on the move.

ACHIEVEMENT ON HIGH



42%
OF RESIDENTS HAVE
PURSUED/ACHIEVED
HIGHER EDUCATION

COST
OF
LIVING **13.4%** BELOW
NATIONAL
AVERAGE

MEDIAN HOME PRICE:

\$106,000



“CBIZ IS A PUBLICLY TRADED COMPANY WITH OVER 5,000 EMPLOYEES NATIONALLY. AS CBIZ ACQUIRES OPERATIONS ACROSS THE COUNTRY, MANY CLIENT SUPPORT FUNCTIONS ARE TRANSFERRED TO OUR CUMBERLAND OPERATION. AS A RESULT, WE CONTINUE TO GROW OUR LOCAL WORKFORCE BECAUSE WE PERFORM THE WORK MORE EFFICIENTLY, AT A HIGHER QUALITY AND IN A MORE ECONOMICAL FASHION.”

—Michael Marchini, CBIZ Benefits and Insurance Services

CUTTING EDGE COMMERCE

Manufacturing - Manufacturing accounts for 10 percent of the regional economic base. Our prime location, proven workforce and affordable business sites maintain our historic strengths in the industry.

Professional Services - A growing number of firms providing professional, technical and back-end office support are drawn to our white-collar talent.

Healthcare and Social Services - Partnerships with the Western Maryland Health System and educational programs at Allegany College keep healthcare and social service companies fiscally fit.

Recreation and Culture - Over half a million tourists per year flock to the region for four seasons of gallery openings, gaming and timeless outdoor fun. Our hotels, trails, hideaways and waterways are designed for recreation and renewal.

SCHOOLED FOR SUCCESS

Providing your family—and your team—with quality education and training elevates your success and their satisfaction. Within Maryland, which boasts the top public school system in the United States, Allegany

County is home to award-winning public and private schools. Locally, the Maryland Business Roundtable for Education's STEM Specialists in the Classroom program strengthens our public schools' instruction in science, technology, engineering and math.

Allegany College of Maryland, located in Cumberland, is an affordable choice for workforce training and certifications in a variety of fields. The City of Cumberland works closely with the College to ensure that training remains relevant to the local economy. The new Manual and Computer Numerical Control (CNC) Machinist Training program at the College developed out of a local need for workforce-ready talent within the manufacturing industry.

The Western Maryland IT Center of Excellence makes high-level training opportunities available to our local workforce. This public-private partnership offers job readiness education, mentorship and incumbent worker trainings leading to national credentialing within the field.

Just a 15 minute jaunt from Cumberland, Frostburg State University offers more than 80 programs of specialized study designed to meet the needs of undergraduates and working professionals alike.



SKY

Pittsburgh International Airport - 120 miles
Washington Dulles International Airport - 130 miles
Baltimore-Washington International Airport - 140 miles



ROAD

Interstate 68 provides east-west access to key markets in western Maryland and northern West Virginia. Alternate U.S. 40 is also nearby.



RAIL

Daily Amtrak service to Washington, D.C., Pittsburgh, Cleveland and Chicago. CSX commercial service ensures rapid freight delivery.



City of Cumberland Economic Development

57 North Liberty Street
Cumberland, Maryland 21502

301-722-4156 • choosecumberland.org