

M. Kendall Ludwig, president and principal designer of CurlyRed, believes in good design for everyone. She began her company, CurlyRed, in Baltimore in 2007 with the desire to create usable art. Over the past 14 years, Kendall has provided creative and timeless branding, print and web solutions for companies and non-profits across the country.



In 2011, CurlyRed was officially certified as a MBE/WBE business by the State of Maryland. CurlyRed is a Woman Owned Small Business (WOSB) and was recently certified as a Historically Underutilized Business Zone (HUBZone) by the Small Business Administration (SBA). In 2016, Kendall and husband/CurlyRed vice-president Mark relocated to historic Mountain Lake Park in Garrett County, MD with their two daughters. CurlyRed's main office is now located in downtown Oakland, MD, and Kendall is proud to currently serve as the president of the Garrett County Arts Council.